

## 2025 Case Study Competition Judging Rubric

As a judge you will use the below criteria to score each team paper and video. The column under points represents the max amount you may assign the team in that category. The column under points earned is where you will provide your score for the team in that category. Fractions of points are allowed, but are limited to half of a point. (Ex: 5.5)

University Name:		
Team Number	 	
Judge Name:		

Adherence to Guidelines - Video			
Category	Description	Points	Points Earned
Length	No more than 5 minutes.	1	
Content	Does the video highlight the bank and address the key findings of the Case Study topic?	15	
Visual	Video quality including sound, charts and graphs are clear and comprehensible.	4	
Point Total		20	

Adherence to Guidelines - Paper			
			Points
Category	Description	Points	Earned
Length	Does not exceed 25 pages. (Not including cover page and TOC)	1	
Executive Summary	Includes a 1-2 page executive summary.	1	
	Includes no more than 10 full pages of tables and charts that address the		
Data Visualization	case study findings. Charts are representative and understandable.	2	
	The paper is in MLA format (12 point font size, Times New Roman or similar		
Format	font, and double spaced).	2	
Citations	Any referenced materials are cited appropriately.	2	
	Are the observations and analyses driving the case-study conclusions clear		
Clarity	and cogent?	3	
Grammar & Spelling	Adheres to proper grammar, spelling and mechanics.	4	
Point Total		15	



## **CSBS** 2025 Case Study Competition Judging Rubric

Quality of Research			
Part I: Financial	Did the team analyze the following? - 5 points each		
Analysis	1. Earnings Performance		
	2. Loan Portfolio Composition		
	3. Asset Growth		
	4. Capital Levels		
	5. Liquidity	25	
Part II: Interest Rate	Did the team address the questions most pertinent to the institution?		
Environment and	Interest Rate Environment and Inflation		
Inflation	1. What is asset and liability management, and does your bank have a special		
	group that is responsible for focusing on it, such as an Asset-Liability		
	Committee (ALCO)? Why is asset and liability management important to your institution?		
	<b>2.</b> How does your institution plan for interest rate risk? Is your institution asset or liability sensitive? Does your institution model their interest rate risk? If yes, how many basis points up or down does the model test for?		
	<b>3.</b> How has the current interest rate environment impacted the bank's plans? Were there any negative impacts from the rapid rise in rates such as in their securities portfolio?		
	<b>4.</b> Does your institution invest in securities? What is your bank's investment strategy? Do they have preferred investments?		
	<ul><li>5. How has inflation impacted the bank's operations and the community?</li><li>6. Has inflation affected borrowers' ability to repay loans? Has credit quality become an issue for borrowers? Has the bank changed its underwriting standards in recent years?</li></ul>	25	
Part III: Branch Strategy	Did the team address the questions most pertinent to the institution?		
	Branch Strategy		
	1. How many bank branches does the institution have?		
	2. Has the bank closed or opened any branches in the past few years?		
	3. How do branches factor into the institution's strategic plan?		
	<b>4.</b> What strategies does the bank use to increase branch efficiency? Are there		
	specific design characteristics? How do staff greet customers?		
	<ul><li>5. What are the demographics of those that use branches on a regular basis?</li><li>6. Have you ever been into a bank branch? Do you see the need for branches shifting?</li></ul>		
	7. What does bank management think of interactive teller machines? Is this		
	something they would consider in the future? Why or why not?		
		25	



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Part IV: Technology	Did the team address the questions most pertinent to the institution?		
	Technology		
	1. Does the bank have any technology partners? If yes, how did they find those		
	partners? What services do those partners provide? If no, why does the bank		
	not need technology providers? Does their core service provider have the tools they need?		
	2. How did the institution choose their core service provider?		
	<b>3.</b> What due diligence did the bank carry out on the partners? What does their third-party risk management look like?		
	4. What are the upsides of technology partners? What risks exist?		
	5. Does bank management use or plan to use generative AI? Why or why not		
	What other technology is impacting the future of banking?		
		25	
Part V: Regulatory	Did the team address the questions most pertinent to the institution?		
Burden	Regulatory Burden		
	1. How does the bank approach compliance? Does the institution have		
	dedicated staff, or a team dedicated to compliance? If not, how do they		
	make necessary changes? How does the bank implement regulatory changes and how do they brief their board?		
	<b>2.</b> How does the institution approach working with its regulators and preparing for an examination?		
	<b>3.</b> What regulations does the institution find most difficult to comply with?		
	4. How do regulations impact the bank's strategic planning?		
	5. Does the institution track regulatory actions closely?		
	<b>6.</b> What message does the bank have for policymakers concerning		
	regulatory burden?		
		25	
Point Total		125	
	Total	160	

riease provide any comments of feedback for the student team.			