



Students to Study How Community Banks are Planning for Success

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Washington, D.C. – Forty student teams from 34 universities across the nation have entered the Conference of State Bank Supervisors (CSBS) 2023 [Community Bank Case Study](#) Competition. The competition is open to undergraduate students in all fields of study as an opportunity to gain valuable first-hand knowledge of the banking industry.

This year's competition asks students to look at how community banks are positioning themselves for success and sustainability as they face a competitive job market, succession challenges and changing consumer needs. Each team will partner with a local community bank to learn how it is recruiting and retaining talent, approaching success planning and using technology to advance its operations.

The teams will undergo three rounds of judging. Results from the first two rounds will be announced on May 31 and June 7. The top three teams will be announced at the State Federal Supervisory Forum in Philadelphia on July 12.

This is the ninth year of the competition. Each student member and faculty advisor of the first-place winning team will receive a \$1,000 scholarship and present their findings at the [Community Bank Research Conference](#). Their work will be published in the annual CSBS [Journal of Community Bank Case Studies](#). Teams that place second and third will also receive scholarships and have their works published in the journal.

Student teams participating in the 2023 CSBS Community Bank Case Study Competition attend the following universities:

- Adelphi University, New York
- Arkansas State University (2 teams)
- Bloomsburg University, Pennsylvania
- Boston University (2 teams)
- Central State University, Ohio
- Gannon University, Pennsylvania
- Iowa State University

- James Madison University, Virginia
- La Salle University, Pennsylvania
- Mansfield University of Pennsylvania
- Merrimack College, Massachusetts
- Messiah University, Pennsylvania
- Minnesota State University Mankato
- Mississippi State University
- Murray State University, Kentucky
- Rosemont College, Pennsylvania
- Southeastern Louisiana University
- The Pennsylvania State University
- The University of Tennessee at Martinsville
- Trine University, Indiana
- University of Arkansas
- University of Guam
- University of Illinois at Springfield (2 teams)
- University of Maryland
- University of Mississippi
- University of Missouri Kansas City (3 teams)
- University of North Carolina Charlotte
- University of Northern Iowa
- University of Pittsburgh at Johnstown
- University of Southern Mississippi
- University of the District of Columbia
- West Virginia University
- Western Michigan University (2 teams)
- Western Washington University

Learn more at: www.csbs.org/bankcasestudy.

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The Conference of State Bank Supervisors (CSBS) is the national organization of bank regulators from all 50 states, American Samoa, District of Columbia, Guam, Puerto Rico and U.S. Virgin Islands. State regulators supervise roughly three-quarters of all U.S. banks and a variety of non-depository financial services. CSBS, on behalf of state regulators, also operates the Nationwide Multistate Licensing System to license and register non-depository financial service providers in the mortgage, money services businesses,

consumer finance and debt industries.

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